Journal #3

Never did I think I would feel so accomplished when I started on this journey. Now that this project is coming to an end, I couldn’t be more proud of all I have done. Throughout this internship, I have attended many Petco events in order to help bring the mission of the Poodle Rescue to the public. Also I have written a grant for the Poodle Rescue of New England and more recently I have completed a new brochure for them to use at the Petco events and I am in the process of creating a spreadsheet listing out many different grants and opportunities that they could apply for in the future. This along with writing a research paper and creating a website. All I can say is wow! Just wow!

My mentor, Marjorie has been especially helpful. First she introduced me to the ladies that organize the Petco events and she also put me in contact with the person who is in charge of all the financial aspects of the rescue. She herself has given me a much better sense of what goes into running a rescue including the fostering and adoption process. Also her sister- in- law is a grant writer which was a great help when I was going through the process. She showed me how to write one and help me as well. As for the Petco events we had some very successful ones and I got to meet many other members of the poodle rescue. The last time I went though we didn't get as many donations as usually since there was another rescue group set up right next to us which more people gravitated towards. With this experience I realized that the location of where we were set up matters, being further away from the entrance attracted less people.

It has been a little harder this second half of the year to keep up with my field work along with the demands of courses and other activities. Between college visits, another research paper, and a harder course load, getting some of the brochure completed and researching the information for the grant spreadsheet has been a challenge. Thankfully my mentor has been flexible with the timeline and I am confident I will finish on time.

Overall this has been an amazing experience, so much so that between my work at the Mansfield Animal Shelter, my previous work on the “Why Mansfield?’ campaign and especially my internship with the Poodle Rescue of New England, I have decided to pursue a marketing degree in college and I hope use my experiences and skills to help other organizations.